

**2010 Western Captive Round-up
Arizona Biltmore Hotel, Phoenix - April 5 – 8**



**Announcing One-Day Rates
and Last Booth "Auction"**

So, maybe you or one of your business colleagues wants to attend the **2010 Western Captive Round-up**, but can only do so for ONE DAY! No problem. Announcing our new One-Day Rate Program! Here are the one-day pricing options:

One-Day Only Registration Rates

Service Providers: Members - \$250 Non-members - \$300
Captive Owners: Members - \$150 Non-members - \$200

To take advantage of this program, just go to our web site: www.WesternCaptiveConference.org, click on the Registration tab and download the conference registration form from that page. Complete the form and mark it: "**One-Day Rate Program**" and include the **DATE** you plan to attend. Then send, fax, or scan/email to the WRCIC office with the proper payment. (Note: This program applies to those who attend for one day ONLY. Anyone who registers for more than one day must pay full conference pricing).

Last Booth (#11) "Auction"

ONE LAST BOOTH remains in our exhibit hall...#11. With 20 booths total, our cozy setting ensures exhibitors of a unique opportunity to mix n' mingle with all attendees! Almost **30%** of our confirmed attendees are registered in the **risk manager/captive owner** category (see <http://www.westerncaptiveconference.org/attendeelist.html> for our current attendee list), and with almost 5 weeks left to add more buyers to the mix, this could be a perfect time to showcase your company to all of our regional guests. So, jump on this opportunity to SHINE at the **2010 Western Captive Round-up** and reserve the last booth for your company...and support the two associations sponsoring this new regional conference at the same time!

Regrettably, no "Exhibitor Only" reservations will be accepted. That means the company desiring the last booth must be a Diamond or Platinum Sponsor. On top of that, the last booth will go to the **HIGHEST BIDDER!**

Go to <http://www.westerncaptiveconference.org/sponsorexhibitor.html> for sponsorship details. Then, if you're interested, contact Erin Helland in our office (info@westerncaptiveconference.org) with your bid price to purchase the last booth and accompanying sponsorship. First-option bids will go to companies that select the "Diamond" category. That starting bid is \$4,500. The "Platinum" sponsor starting bid is \$3,500, and will be considered ONLY if no Diamond Sponsor bids are received. The bidding period starts **NOW** and **closes at 5:00 p.m. on Friday, March 12th**. All bidders must complete and submit their bids in writing on the Sponsorship/Exhibitor Reservation Form located on the web site.

The old saying is... "He who hesitates is lost"! Don't hesitate...and (as the corollary goes) you'll be sure to **WIN** at the **2010 Western Captive Round-up!**

For questions, call the WRCIC office at 952.928.4658, or email us at info@westerncaptiveconference.org.

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